

# POPCORN & BURGERS' SMOKEHOUSE PRODUCT SALE

## KEY DATES

### Training Dates

July 8      Unit Kernel Sales Training Five Rivers Roundtable - [Zoom](#)  
July 10     Early Selling Units - [Zoom](#)  
Aug 2       Unit Kernel Sales Training - Scouting Adventure Center  
Aug 14      Unit Kernel Sales Training - Grand Prairie Roundtable  
Aug 26      Unit Kernel Sales Training - [Zoom](#)

### Learning Sessions

Aug 5 & 24   Unit Level Assistance & Rookie Kernels  
    7PM       Incentives, Fun Ideas, Kick-off Planning  
    8PM       1<sup>st</sup> & 2<sup>nd</sup> Year Kernels "Getting Started"

Aug 6 & 25   Square  
    7PM       First-time Setup & Training  
    8PM       Returning Users Inventory Training

Aug 7 & 26   Trail's End App & Storefronts  
    7PM       Non-Trail's End Storefronts/City Storefronts  
    8PM       Non-Trail's End Storefronts/Rural Storefronts

### Training Dates

July 1       Online Sales Begin  
July 22      Storefront Claiming  
July 24      Early Bird Order Due Date  
Aug 7       Early Bird Pick-up  
Sept 5      Initial Order Due Date (Show & Deliver)  
Sept 19/20    Initial Order Pick-up (Show & Deliver)  
Nov 1       Returns & Swap Meet  
Nov 3       Final Order Due Date  
Nov 14/15    Final Order Pickup  
Nov 14       Incentives & Awards Reports Due  
Dec 2       Payment Due

### Kernel Breakouts

Sept 7 - Dec 7 (Every Other Sunday)

Kernel breakouts are ZOOM sessions for Kernels with similar experience to exchange ideas, seek advice, and support each other. Attendees can drop in for a few questions or stay for the whole session. These smaller gatherings allow for personalized interaction.

7PM - Veteran Sessions (Kernels in their 3rd year or more)  
8PM - Rookie Sessions (Kernels in their 1st or 2nd year)  
9PM - Late Night Edition - Veterans & Rookies