

POPCORN & BURGERS' SMOKEHOUSE

PRODUCT SALE

KEY DATES

Training Dates

- July 8 Unit Kernel Sales Training Five Rivers Roundtable - [Zoom](#)
- July 10 Early Selling Units - [Zoom](#)
- Aug 2 Unit Kernel Sales Training - Scouting Adventure Center
- Aug 14 Unit Kernel Sales Training - Grand Prairie Roundtable
- Aug 26 Unit Kernel Sales Training - [Zoom](#)

Learning Sessions

- Aug 5 & 24 Unit Level Assistance & Rookie Kernels
 - 7PM Incentives, Fun Ideas, Kick-off Planning
 - 8PM 1st & 2nd Year Kernels "Getting Started"
- Aug 6 & 25 Square
 - 7PM First-time Setup & Training
 - 8PM Returning Users Inventory Training
- Aug 7 & 26 Trail's End App & Storefronts
 - 7PM Non-Trail's End Storefronts/City Storefronts
 - 8PM Non-Trail's End Storefronts/Rural Storefronts

Training Dates

- July 1 Online Sales Begin
- July 22 Storefront Claiming
- July 24 Early Bird Order Due Date
- Aug 7 Early Bird Pick-up
- Sept 5 Initial Order Due Date (Show & Deliver)
- Sept 19/20 Initial Order Pick-up (Show & Deliver)
- Nov 1 Returns & Swap Meet
- Nov 3 Final Order Due Date
- Nov 14/15 Final Order Pickup
- Nov 14 Incentives & Awards Reports Due
- Dec 2 Payment Due

Kernel Breakouts

Sept 7 - Dec 7 (Every Other Sunday)

Kernel breakouts are ZOOM sessions for Kernels with similar experience to exchange ideas, seek advice, and support each other. Attendees can drop in for a few questions or stay for the whole session. These smaller gatherings allow for personalized interaction.

- 7PM - Veteran Sessions (Kernels in their 3rd year or more)
- 8PM - Rookie Sessions (Kernels in their 1st or 2nd year)
- 9PM - Late Night Edition - Veterans & Rookies