

2022

A Year In

Scouting

ANNUAL REPORT



BOY SCOUTS
OF AMERICA®

GREAT RIVERS COUNCIL

GREAT RIVERS COUNCIL, BSA

The Great Rivers Council provides youth programs of character development and values-based leadership training. The Council **serves 2,600 youth and families and 1,000 adult volunteers in 33 counties in central and northeast Missouri**. Our mission is to provide character development, citizenship training, and growth in physical, mental and spiritual fitness, to help create the next generation of leaders.

TOP MOMENTS OF 2022

- 10.5% growth in Cub Scouts
- The Scouting Adventure Center opened
- Sinquefield Skills & Trades Lab completion
- New signature programs with Spring Break Campout, State Fair Merit Badge College and Scoutbotics
- Scouting for Peanut Butter - 9476 lbs & \$4520 collected
- Awarded a BSA National Marketing Award for the Guardians of Hohn



LAKE OF THE OZARKS SCOUT RESERVATION

Located on the 44MM at Lake of the Ozarks, the Scout Reservation offers 450 acres, a mile and one-half of shoreline amid spectacular natural beauty and extreme rocky terrain. With a zero-entry pool, welcome center, boating and fishing facilities, shooting sports facilities, cabins, and **home to the Sinquefield Invention Campus** that consists of the Invention Lab, Program Building, Metalworking Building, and the Skills & Trades Lab. Scouts will never be short of finding adventure.



- 917 Youth in Summer Camp
- 255 Cub Scouts in Day Camp
- 2,615 Attended merit badge colleges workshops

GUARDIANS OF HOHN

The Guardians of Hohn offers a unique opportunity to provide lasting stewardship for Lake of the Ozarks Scout Reservation. 100% of the funds raised will be used for projects specifically designated by the Guardian of Hohn members.



- 147 joined as Charter members

SCOUTING ADVENTURE CENTER

Located in Columbia just off I-70 the Scouting Adventure Center is a 13,000 sq. ft. facility for practical, much-needed office space, an improved Scout Store, and storage for key equipment. It is also for the profound space for modular activities our youth can utilize throughout the year to master new skills, make connections and move toward the future. Facilities include a new 26-foot high climbing wall, Science & Nature Lab, Engineering & Programming Arena, an Audio, Visual & Design Studio, Health & Safety Arena, and an Outdoor Cooking Pavilion.



WHO WE SERVE

Because of you, our volunteers, new families feel welcome. 2022 was a good year for Scouting. You are helping our new Scouts and families jump into Scouting. From leading new dens to organizing a family's first camping trip, **you are the heart of Scouting!**

- 2,576 Youth Served - **1.9% increase**
- 1,495 Cub Scouts (grades K-5th grade) - **10.50% increase**
- 1,032 Scouts BSA (ages 11 to 17)
- 49 Venturing / Exploring (ages 17 to 20)
- **1,178 Registered volunteers**
- 147 Scouting Units - Representing partnerships & collaborations with businesses and community & religious institutions
- \$18,831 of financial assistance awarded to area youth to participate



ADVANCEMENTS

- 1,663 Rank Advancements
- 3,581 Merit Badges Earned
- 102 Eagle Scouts
- 382 Bobcats Earned
- 79 Arrow of Lights



ACTIVITIES

- 1285 Campouts
- 4159 Days Camped
- 215 Hikes
- 942 Miles Hiked



TO HELP OTHER PEOPLE

Scouting teaches the importance and rewards of service to others. Scout units bond together many times a year to perform Community Service Projects. The advancement to Eagle requires a Scout to plan, develop and give leadership to their own service project.

- Unit Service Projects - 1331
- Eagle Project Service Hours - 6767
- Conservation Service Hours - 980



UNIT FUNDING

Through the Thrifty Tickets and fall product sale of popcorn and sausage & cheese units earn an unprecedented 50% commission on every item sold. **Units can generate enough income to financially support their Scouting program for the entire year.** Money from sales is used to cover the cost of camporees, pinewood derby races, field trips, equipment, badges and advancement, and summer camp.

- **\$469,550 in Sales - 9.5% increase**

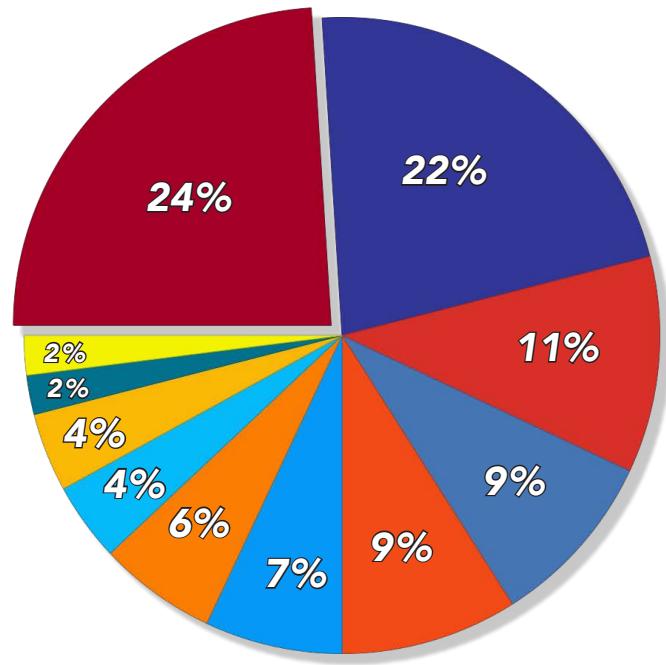


The Great Rivers Council, BSA relies on the generosity of charitable donations to support its ongoing operations. Each gift provides invaluable funding for council programs that benefit Scouts here in central and northeast Missouri.

- **SUPPORT:** Money raised or given in support of the mission of Scouting (FOS, events, major gifts, grants, etc.)
- **REVENUE:** Money collected through participation in activities, camps, sale of supplies, etc.

SUPPORT & REVENUE

24%	Friends of Scouting - \$420,691
22%	Camping Revenue - \$384,712
11%	Government Grants - \$190,692
9%	Project Sales/Sale of Supplies/Other Direct - \$185,663
9%	Program Fee - \$157,153
7%	Special Events - \$128,845
6%	Activity Revenue - \$121,367
4%	Investment Income - \$72,000
4%	Product Sales Gross \$469,550 - Net \$62,833
2%	United Way - \$38,693
2%	Sale of Supplies - \$35,723



Total Public Support & Revenue: \$1,762,649

*Based on 2022 Actual Revenue

Note: Every dollar in fees collected for registration with the Boy Scouts of America is paid to the national council. The Great Rivers Council retains none of that locally.

EXPENSES

84%	Program Services - \$1,408,155
10%	Fundraising - \$167,637
6%	Management and General - \$100,583

Total Expenses - \$1,676,375

